**PSO and CO 2020-21** S.Y.B.Com. (Semester III) CBCS (2019 Pattern)

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| **Name of the faculty** | **Commerce** |
| **Name of the Department** | **Commerce** |
| **UG Programme** | **B.Com.** |

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| **Programme Specific Objectives(PSO)** |
| 1. To develop the required knowledge, skills and attitudes for handling of trade, Commerce and Industry. 2. To route to service the aspirations of the nation. 3. To develop the skill of organising, managing and administering. 4. To meet the growing needs of the business society. 5. To develop tomorrow’s leaders, managers and professionals. |
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| **Programme Specific Outcomes (PSO)** |
| 1. The Programme will develop the required knowledge, skills and attitudes for handling of trade, Commerce and Industry. 2. It will route to service the aspirations of the nation. 3. It will help developing the required skills of organising, managing and administering. 4. It will help to meet the growing needs of the business society. 5. It will develop tomorrow’s leaders, managers and professionals. |

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| **Course Objectives (CO): S.Y.B.Com.** |
| **Course Code: 231- Business Communication**   1. To understand the concept, process and importance of communication. 2. To acquire and develop good communication skills requisite for business correspondence. 3. To develop awarness regarding new trends in Business Communication. 4. To provide knowledge of various media of communication. 5. To develop business communication skills through the application and exercises. |
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| **Course Outcomes (CO): S.Y.B.Com.** |
| **Course Code: 116E- Business Environment and Entrepreneurship**   1. The learner will understand the concepts, process and importance of communication. 2. The learner will acquire and develop good communication skiss rquisite for business correspondence. 3. The learner will get acquainted with new trends in Business communication and will successfully utilise these technologies in communication process. 4. The learner will get knowledge of various media of communication and can practically use them. 5. The learner will develop business communication skills through the application and exercises. |

Dr. Sayyad Mahejabin Dildar

Dept. of Commerce